

WHO WILL SUPPORT AN AGING AMERICA?

Growing needs are putting new pressure on the people who help older adults stay healthy, connected and independent.

88.8M

Adults 65+ projected
by 2060
Population demand

50,600

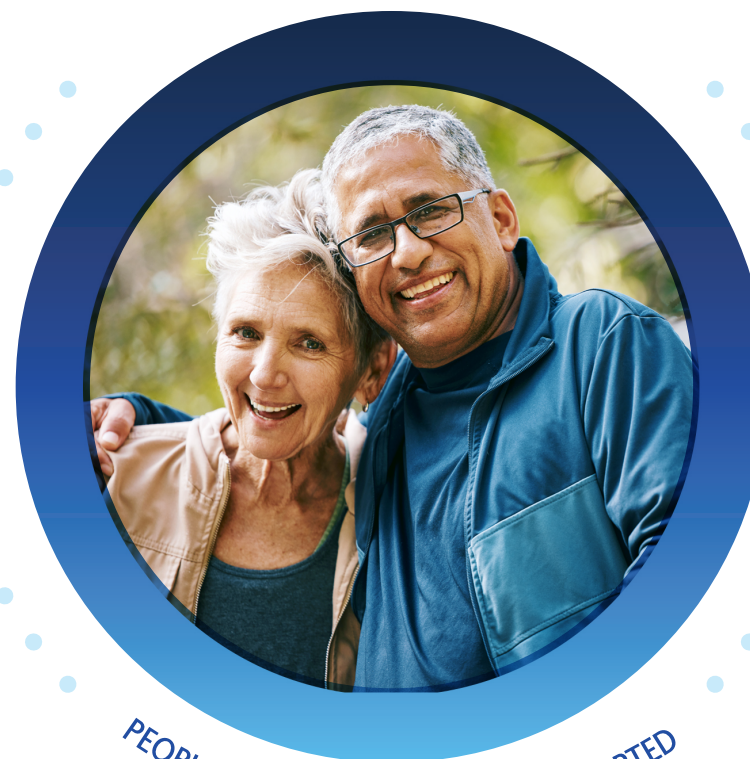
Social & human service assistant
openings annually
Coordination demand

9.7M

Direct care jobs to
fill, 2024–2034
Workforce demand

189,100

RN openings annually
Clinical demand



PEOPLE-FIRST CONNECTED SUPPORTED

MORE DEMAND REQUIRES MORE CAPACITY

Technology should create capacity for the work only people can do.



COORDINATE

Align services and
resources across people
and settings.



PRIORITIZE

Identify needs early
and focus on what
matters most.



CONNECT

Link individuals and
families to the right
support.



DOCUMENT

Reduce administrative
burden and improve
information flow.



ESCALATE

Act quickly when
risks are identified
and needs change.